

Web Page Design & Development

Pirate of Silicone Valley - Two Test Grades

DIRECTIONS: You have watched the movie *Pirates of Silicone Valley* and you should have noticed issues related to the management styles of these entrepreneurs. Their story relates directly to the Internet and the web design you are studying, Type your responses to each of the following questions on a separate piece of paper and submit it via Turnitin.com. You should have a minimum of two pages.

Use MLA style format, cite your resources if you use any by creating hyperlinks in MS word, do not plagiarize, be sure to proofread, and submit your paper **on time**. You will lose 10 points for each day that the paper is late.

DUE DATE is Friday, March 7 VIA Turnitin.com. You will have class time to work on this, BUT you will need to do most of the work at home. You **MUST** submit this report online. Visit the class link for additional info. If you do not have Internet access at home, you must plan ahead and bring the completed assignment to class, copy it onto the school computer, and send it as an attachment. There are no excuses that will be accepted.

PIRATES OF SILICONE VALLEY BILL GATES AND STEVE JOBS

1. Identify what opportunities these men took advantage of and how it helped their businesses.
2. Identify what obstacles these men faced and how they overcame them.
3. Identify key personality traits of each of these men and how they factored into their business practices.
4. Cite examples of good management skills for each man.
5. Cite examples of poor management skills for each man.
6. Identify their behavior with subordinates and indicate which you think fostered the better workplace environment and why.
7. Based on what you see in the movie, why do you think these two men were successful?
8. What would you have suggested to these men that they should have done differently?

Web Page Design & Development *Analysis – Pirates of Silicone Valley*

Student Name: _____

Mrs. Wilson

Grade _____

Criteria					Points
	4	3	2	1	
Analysis/Topic	Student evidences significant analytical effort; probing, insightful comments	Student evidences some analytical effort on topic	Student evidences little analytical effort on topic	Student evidences no analytical effort on topic	___
Identified Opportunities and Benefits	Substantial, specific information is provided.	Some specific information is provided.	Information, albeit generalized, is provided.	Vague reference is made to these items.	___
Identified Obstacles and Actions Taken	Substantial, specific information is provided.	Some specific information is provided.	Information, albeit generalized, is provided.	Vague reference is made to these items.	___
Identified Personality Traits & Outcomes	Substantial, specific information is provided.	Some specific information is provided.	Information, albeit generalized, is provided.	Vague reference is made to these items.	___
Identified Good Mgt. Skills	Substantial, specific information is provided.	Some specific information is provided.	Information, albeit generalized, is provided.	Vague reference is made to these items.	___
Identified Poor Mgt. Skills	Substantial, specific information is provided.	Some specific information is provided.	Information, albeit generalized, is provided.	Vague reference is made to these items.	___
Identified Superior Workplace Demeanor	Substantial, specific information is provided.	Some specific information is provided.	Information, albeit generalized, is provided.	Vague reference is made to these items.	___
Analyzed Reasons for Success	Substantial, specific information is provided.	Some specific information is provided.	Information, albeit generalized, is provided.	Vague reference is made to these items.	___
Identified Suggestions for Improvement	Substantial, specific information is provided.	Some specific information is provided.	Information, albeit generalized, is provided.	Vague reference is made to these items.	___
Punctuation, Capitalization & Spelling	Grammar and spelling are predominantly correct.	There are some errors.	There are several errors.	The paper is rife with errors.	___
Maximum of 40 points @ 2.5 points each is 100%.				Total---->	___

Plagiarism will result in an automatic "0"
PLEASE use your own words at all times.